·	Application No.	Applicant(s)	
			CI
Notice of Allowability	09/757,842 Examiner	KNAPP ET AL.  Art Unit	V
•			
	Khoa Tran	3634	
The MAILING DATE of this communication apperature All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT R of the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in this apply or other appropriate communication (IGHTS). This application is subject to	plication. If not include will be mailed in due	ed course. <b>THIS</b>
1. This communication is responsive to <u>10/11/04</u> .			
2. The allowed claim(s) is/are 32-37 and 43.			
3. The drawings filed on are accepted by the Examiner.			
<ul> <li>4.</li></ul>			
each sheet. Replacement sheet(s) should be labeled as such in the state of the sheet. Replacement sheet(s) should be labeled as such in the sheet. The sheet	osit of BIOLOGICAL MATERIAL r	nust be submitted. N	Note the
Attachment(s)  1. ☐ Notice of References Cited (PTO-892)  2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948)  3. ☐ Information Disclosure Statements (PTO-1449 or PTO/SB/0 Paper No./Mail Date	5. ☐ Notice of Informal P 6. ☑ Interview Summary Paper No./Mail Dat 08), 7. ☐ Examiner's Amendr 8. ☑ Examiner's Stateme 9. ☐ Other	(PTO-413), te ment/Comment	

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## **EXAMINER'S AMENDMENT**

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Michael K. Kinney on October 25, 2004.

The application has been amended as follows:

Claim 43, "31" has been changed to --32--

## Allowance

The following is a statement of reasons for the indication of allowable subject matter:

Claim 32-37 and 43 are allowed because there is no prior art of record that teaches or suggests a retail display system possessing the entire combination of features specified by the claim. In particular, there is no teaching from the prior art to make the modification to achieve such claimed features and there is no suggestion or motivation from the prior art to make the proposed modification to combine that would render the prior art invention being modified satisfactory for its intended purpose.

Specifically, there is not teaching of the shelf assemblies comprises a corrugated tray that has left and right molded plastic brackets with left and right engagement members that engage with apertures formed in an arrays on the front of a central portion.

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Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Khoa Tran whose telephone number is (703) 306-3437. The examiner can normally be reached on Monday through Thursday from 9:30 A.M. to 7:00 P.M.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Leslie Braun, can be reached on (703) 308-2156. The fax phone number for this Group before a final Office action is (703) 872-9306 and after a final Office action is (703) 872-9327.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Group receptionist whose telephone number is (703) 308-2168.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR.

Status information for unpublished applications is available through Private PAIR only.

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Khoa Tran

October 25, 2004

LESLIE A. BRAUN SUPERVISORY PATENT EXAMINER